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#### **About Us**









#### **Serving Local Governments for Over 40 Years**

NDC has served hundreds of local governments in California, Arizona and Nevada since our founding in 1979. While primarily focused on California, Arizona and Nevada, NDC has performed work in all regions of the country, serving clients as varied as community service districts, water districts, health care districts, airport districts, school districts, cities, counties, and states.

With over 375 successfully completed projects, NDC can easily say no company has been responsible for successfully districting and redistricting more local governments.

NDC is nationally recognized as a pioneer in good government districting and redistricting. As a non-partisan firm, NDC is focused on guiding our clients through the process of their projects, while leaving the final policy choices to the residents, staff and elected leaders of our client jurisdictions.

NDC personnel are nationally recognized as leaders in the districting field, and are responsible for numerous books and articles on the subject. Company principals are frequently asked to speak at local and national redistricting conferences, and have been interviewed on CNN, Fox News, Public Television, Local TV News, public radio, and for hundreds of newspaper articles:

- National and Arizona Expert panelist appearances
- California Expert panelist appearances
- Expert Witness and Litigation Consultant
- Redistricting Reform Charter / Ordinance consultant
- Testimonials
- Television / Radio / Newspaper interviews (coming soon)

#### Your NDC Team:

President Douglas Johnson

Vice President Justin Levitt

Senior Consultant Shalice Tilton

Senior Consultant Robert McEntire

Senior Consultant Jeff Tilton

**Consultant Shannon Kelly** 

Consultant Kristen Parks

**Consultant Daniel Phillips** 

Consultant Ivy Beller Sakansky

Consultant Jeff Simonetti

Consultant Todd Tatum

Consultant Douglas Yoakam

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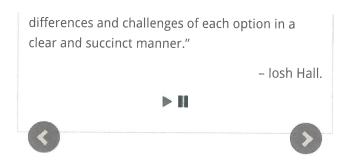
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#### **FROM OUR CLIENTS:**

"In addition to his technical expertise, Doug had a keen sense of how to help us navigate the complexities of the process. He understands redistricting better than any person I know. He has a unique ability to synthesize that which is very complicated and make it very understandable for the public. He frequently would present various options, without representing any position, clearly delineating





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# National and Arizona Expert panelist appearances

National Conference of State Legislatures, 2011 Winter Forum, Citizen Voting Age Data from a line-drawer's viewpoint

Arizona League of Cities 2010 Seminar, Redistricting Law and the Voting Rights Act: What It Means for Your City or Town in 2011

National Conference of State Legislatures, 2010 Spring Forum, *Communities of Interest in Redistricting: A key to drawing 2011 plans (and for their defense)* 

Arizona Bar Association 2010 Conference, Communities of interest and technology in redistricting

National Conference of State Legislatures, 2009 Fall Forum, The Key to Successful Redistricting

National Conference of State Legislatures, 2008 Spring Forum, *Communities of Interest In Redistricting: A Practical Guide* 

National League of Women Voters 2006 Conference, Building a National Reform Movement

Texas Tech University 2006 Symposium on Redistricting

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#### California Expert panelist appearances

2020 **Rose Institute of State and Local Government** *2021 Redistricting: New Rules for California Local Governments* 

2020 League of Cities Executive Forum Coping with the New Reality of By-District Elections

2020 **League of Cities** City Clerk Dept. 2021 Redistricting Is Here – And the Rules Have Changed Again

2020 County Committee Secretaries Annual Summit The California Voting Rights Act

2020 California Special Districts Association California Voting Rights Act Challenge Factors

2020 California Municipal Law Conference Municipal Redistricting in 2021: New Rules of the Road

2020 **Associated Cities of California - Orange County** *2021 Redistricting: The Rules have Changed* 

2020 "Voice of San Diego" Politifest Redistricting–What it means for our community

2019 **USC City/County Fellowship Program** *The Challenges of Municipal Election Districts* 

2019 League of Cities City Manager Dept. CVRA and the Profound Impact on Local Governance

2019 **League of Cities** City Clerk Dept. *Transitioning From At-Large to By-District Elections: A Practical Guide for City Clerks* 

2019 **League of Cities** City Clerk Dept. *Redistricting 101 for Municipalities* 

2019 California Special Districts Association District Elections and the California Voting Rights Act

2019 **California Association of School Business Officials** *Transitioning to By-Trustee-Areas Elections* 

2018 Riverside County Bar Association Redistricting and the California Voting Rights Act

2018 **League of Cities** Executive Forum *The California Voting Rights Act and the District-Drawing Process* 

2018 **League of Cities** City Clerk Dept. *Transitioning From At-Large To By-District Elections: A Practical Guide For City Clerks* 

2018 League of Cities City Attorney Dept. CVRA Recent Legislation & Litigation Outcomes

2018 **California Special Districts Association** *Converting From At-Large to By-District Elections Under the California Voting Rights Act* 

2018 **California School Board Association** *Voter Districts: The Link Between Strong Community Engagement and a Successful Process* 

2017 UC's National Public Service Law Conference Moderator, "Voting Rights 101"

2017 **League of Cities** City Clerk Dept. *California Voting Rights Act: Putting the 2016 Legislation into Practice* 

2017 **California School Board Association** *15 Years with the California Voting Rights Act: Lessons Learned and Challenges Ahead* 

2016 **Los Angeles County School Trustees Association** *The CVRA: What School Board Members Need to Know* 

2016 Los Angeles County School Business Officials CVRA: What CBO's Need to Know

2016 **League of Cities** Inland Empire Chapter *The California Voting Rights Act and Districting: The Demographer's Perspective* 

2015 **Los Angeles County School Boards Association** *CVRA & Districting: The Demographer's Perspective* 

2015 **League of Cities** City Manager Dept. *Opportunity to Engage Residents: The California Voting Rights Act* 

2015 **California School Board Association** *The California Voting Rights Act: What Board Members Must Know* 

2015 Associated Cities of California - Orange County The California Voting Rights Act

2014 **League of Cities** City Clerk Dept. *Whose Line Is It Anyway: Making the transition from at-large to by-district elections* 

2011 **Channel Cities Club** Lunch Keynote: "California's next experiment: independent, public redistricting"

2006 League of Cities General Meeting Introduction to the California Voting Rights Act

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# **Expert Witness and Litigation Consultant**

# **Expert Witness Appearances**

2020	Chestnut v Merrill (Alabama)
2019	City of Redondo Beach vs State of California
2019	Ruiz-Lozito vs West Contra Costa Unified School District
2019	Common Cause v Lewis (North Carolina)
2018	Phillip Randolph Institute v Smith (Ohio)
2018	League et al. v. Johnson (Michigan) *
2017	Luna v County of Kern
2018	Covington v State of North Carolina
2016	Garrett v City of Highland
2015	Jamarillo v City of Fullerton
2015	Harris vs Arizona Independent Redistricting Commission
2015	Solis v Santa Clarita Community College District
2015	Jauregui et al vs City of Palmdale
2014	Diego v City of Whittier

\* The "Johnson" in the title of this case is a reference to Michigan Secretary of State Ruth Johnson, **not** NDC President Douglas Johnson.

## **Voting Rights Litigation Consultant** for the following jurisdictions:

- 1. Anaheim
- 2. Carson
- 3. Compton
- 4. Escondido
- 5. Modesto
- 6. Poway
- 7. Santa Clarita
- 8. Whittier
- 9. Santa Clarita Community College District
- 10. Tulare Health Care District

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Redistricting Refor	m Charter / Ordinance consultant
2020	Advisor to the California <b>League of Cities</b> on AB 1276 redistricting reform measure
2019	Advisor to the California <b>League of Cities</b> and <b>California School Board Association</b> on AB 849, the FAIR MAPS Act
2016	City of <b>El Cajon</b> charter revision and public education outreach
2015/16	Castaic Lake Water Agency and Newhall County Water District merger
2015/16	City of <b>Corona</b> Charter Revision
2011/12	<b>Pasadena Unified</b> advisor to Charter Revision Commission creating a redistricting commission and moving District to by-district elections
2009/10	City of <b>Menifee</b> advisor to by-district-elections ordinance language committee
2008	Informal advisor to the Common Cause-led Coalition that wrote and ultimately passed <b>California 2008 Proposition 11</b> , creating the California Independent Redistricting Commission
2006-08	City of <b>Modesto</b> advisor to Charter Revision Commission creating an independent redistricting commission and public education outreach
2003	City of <b>Goleta</b> ordinance writing and public education outreach

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#### **Douglas Johnson**

#### **Current Employment**

President, National Demographics Corporation, 2006 – present

#### Research

Research Affiliate, Rose Institute of State and Local Government at Claremont McKenna College, 2001 – present

#### **Past Employment**

Senior Analyst, National Demographics Corporation, 2001 – 2006

Project Manager and Senior Manager at three internet startup companies, 1999 – 2001

U.S. Representative Stephen Horn, Legislative Director and System Manager, 1993 – 1997

Coro Foundation, Fellowship in Public Affairs, 1992 – 1993

Rose Institute for State and Local Government, Student Manager, 1989 – 1992

#### Education

Ph.D.: Claremont Graduate University, Political Science, 2015, Dissertation: "Independent Redistricting Commissions: Hopes and Lessons Learned."

MBA: UCLA Anderson Graduate School of Management, 1999

BA: Claremont McKenna College, 1992

Graduated Cum Laude and Phi Beta Kappa from Claremont McKenna College, with the Philip Roland Prize for Excellence in Public Policy

#### **Publications and Articles**

- <u>Quiet Revolution in California Local Government Gains Momentum</u>, Rose Institute of State and Local Government White Paper on California Voting Rights Act, November 3, 2016.
- <u>Visalia Times</u>, "How to draw new city council districts," September 19, 2014.
- Christian Science Monitor "Let the public help draw voting districts," October 25, 2013.
- Redistricting in America. Rose Institute of State and Local Government, 2010.
- New York Times, "The Case for Open Primaries," February 19, 2009.
- Los Angeles Times Opinion Articles:
  - "A neighbor's help on redistricting" June 24, 2007.
  - "A Trojan horse primary for the GOP" February 25, 2007.
  - "Where a porn palace stood" (article on redevelopment in Long Beach, California), July 30, 2006.

- Restoring the Competitive Edge: California's Need for Redistricting Reform and the Likely Impact of Proposition 77. Rose Institute of State and Local Government, 2005.
- <u>Competitive Districts in California</u>, Rose Institute of State and Local Government, 2005.
- Fresno Bee Opinion Article: "The Poison Handshake" June 15, 2004.
- <u>Latinos and Redistricting: "Californios For Fair Representation" and California Redistricting in the 1980s</u>. Rose Institute of State and Local Government, 1991.
- Quoted hundreds of times in newspaper, radio and television, including interviews on CNN, the Los Angeles PBS Affiliate, Fox, and in the 2010 documentary "Gerrymandering."

#### **Speaker or Panelist**

- California School Board Association, Panelist: "Voter Districts: The Link Between Strong Community Engagement and a Successful Process," November 30, 2018 (upcoming).
- California League of Cities, Mayors and Councilmembers Executive Forum, Moderator, "The California Voting Rights Act and the District-Drawing Process," June 29, 2018.
- League of Women Voters of Burbank and Glendale, Keynote Speaker, "Town Hall meeting on SB415" (The California Voter Participation Rights Act), May 8, 2018.
- California League of Cities, City Attorney Department, panelist, "The California Voting Rights Act: Recent Legislation & Litigation Outcomes," May 3, 2018.
- California League of Cities, City Clerk Department, keynote, "California Voting Rights Act –
  Transitioning From At-Large To By-District Elections: A Practical Guide For City Clerks," April 19,
  2018.
- California School Board Association, Panelist: "15 Years Later: The California Voting Rights Act & Lessons Learned," December 1, 2017.
- California League of Cities, City Clerk Department, Panelist: "California Voting Rights Act: Putting the 2016 Legislation into Practice," April 13, 2017.
- California League of Cities, Riverside County Chapter, presenter: "The California Voting Rights Act and Redistricting: The Demographer's Perspective," May 9, 2016.
- California League of Cities, Inland Empire Chapter, presenter: "The California Voting Rights Act and Redistricting: The Demographer's Perspective," April 14, 2016.
- California School Board Association, Panelist: "The California Voting Rights Act: What Board Members Must Know," December 4, 2015.
- National Conference of State Legislatures, Redistricting and Elections Standing Committee: 2011 Winter Forum, "Citizen Voting Age Data from a line-drawer's viewpoint."
- Luncheon Keynote Speaker, Santa Barbara's Channel Cities Club, "California's next experiment: independent, public redistricting," January 18, 2011.
- Annual Conference, Arizona League of Cities and Towns, Presenter at "Redistricting Law and the Voting Rights Act: What It Means for Your City or Town in 2011," August 25, 2010.
- National Conference of State Legislatures, Redistricting and Elections Standing Committee: 2010
   Spring Forum, "Communities of Interest in Redistricting: A key to drawing 2011 plans (and for their defense)."
- Arizona Election Law 2010 Continuing Legal Education Conference, "Communities of interest and technology in redistricting," sponsored by the Arizona State Bar Association, March 2010
- Redistricting, The 2010 Census, and Your Budget, Sponsored by the Rose Institute of State and Local Government, California League of Cities, October 15, 2009.
- California's New Independent Redistricting Commission, sponsored by the Irvine Foundation and the California Redistricting Collaborative, December 15, 2009
- Tribal Association of Sovereign Indian Nations (TASIN) Legislative Day 2009, "The 2010 Census and 2011 Redistricting in California," December 2, 2009.
- California School Board Association, "Litigation Issues and the California Voting Rights Act,"
   December 4, 2009.

- National Conference of State Legislatures, Redistricting and Elections Standing Committee: 2009
   Fall Forum, "The Key to Successful Redistricting."
- California Latino School Boards Association, "Introduction to the California Voting Rights Act," August 20, 2009.
- National Conference of State Legislatures, Redistricting and Elections Standing Committee: 2008
   Spring Forum, "Communities of Interest In Redistricting: A Practical Guide."
- Voices of Reform, a project of the Commonwealth Club of San Francisco: multiple forums on redistricting and / or term limits, 2006 2007
- National Conference of State Legislatures, Redistricting and Elections Standing Committee: 2007
   Spring Forum, "The Arizona Independent Redistricting Commission's experiences with the first-ever independent redistricting."
- "Building a National Reform Movement," Salt Lake City, Utah, conference on redistricting reform
  hosted by the League of Women Voters, Campaign Legal Center, and The Council for Excellence in
  Government, 2006
- Texas Tech University, "A Symposium on Redistricting," May, 2006
- California League of Cities, "Introduction to the California Voting Rights Act."
- Classroom speaker at Pepperdine University, the University of La Verne, Pomona College, Claremont McKenna College, and Bellflower High School.

#### **Independent and Advisory Commission Redistricting Projects**

- City of Menlo Park Advisory Districting Commission, lead technical consultant, 2018
- Arizona Independent Redistricting Commission, lead technical consultant, 2001-2008
- San Diego City Council Independent Redistricting Commission, lead technical consultant, 2011
- City of Surprise Advisory Commission on Redistricting, 2011
- Pasadena City Council Advisory Commission on Redistricting, co-lead technical consultant, 2011
- Pasadena Unified School Board Advisory Commission on Redistricting, co-lead technical consultant, 2011
- City of Modesto Independent Redistricting Commission, lead technical consultant, 2011
- City of Modesto Independent Districting Commission, lead technical consultant, 2008

#### **Traditional Districting and Redistricting Projects**

Initial as Senior Analyst and later as President, Dr. Johnson led NDC's work on over 250 districting
and redistricting projects across California, Nevada and Arizona between 2001 and today. Many
are listed on NDC's sample client list page.

#### **Expert Witness Testimony and other Litigation Experience**

- Expert witness declaration for the City of Redondo Beach, California, in *City of Redondo Beach vs State of California*, Los Angeles County Superior Court Case Case No. BS172218, litigation regarding the California Voter Participation Act (currently pending).
- Expert witness declaration for West Contra Costa Unified School District in *Ruiz-Lozito vs West Contra Costa Unified School District* litigation under the California Voting Rights Act, Contra Costa Superior Court Case Number C18-00570 (currently pending).
- Expert witness declaration, deposition and testimony for Kern County, California, in *Luna v County of Kern* litigation under the Federal Voting Rights Act.
- Expert witness declaration and testimony for North Carolina in *Covington v State of North Carolina* litigation under the Federal Voting Rights Act.
- Expert witness declaration for City of Fullerton in *Jamarillo v City of Fullerton* litigation under the California Voting Rights Act.

- Expert witness declaration for City of Whittier in *Diego v City of Whittier* litigation under the California Voting Rights Act.
- Expert witness declaration and deposition for plaintiff in *Harris vs Arizona Independent Redistricting Commission* litigation.
- Expert witness declaration and deposition for Santa Clarita Community College District in *Solis v*Santa Clarita Community College District litigation under the California Voting Rights Act.
- Expert witness declaration, deposition and testimony for City of Highland in *Garrett v City of Highland* litigation under the California Voting Rights Act.
- Expert witness declaration, deposition and testimony for City of Palmdale in *Jauregui et al vs City* of Palmdale and *Garrett v City of Highland* litigation under the California Voting Rights Act.
- Testified as 30(b)(6) "Most Knowledgeable" witness for Arizona Independent Redistricting Commission in *Arizona Minority Coalition v Arizona Independent Redistricting Commission*, including seven days of direct testimony and cross-examination in the state court case. Also testified in the related federal court case.
- Consulting expert for the following jurisdictions on their California Voting Rights Act-related cases, including preparing analysis and assisting with witness and attorney preparation:
  - City of Anaheim
  - City of Compton
  - City of Modesto
  - · City of Poway
  - · City of Santa Clara
  - City of Santa Clarita
  - · City of Whittier
  - Santa Clarita Community College District
  - Tulare Health Care District.

#### **Charter and/or Ballot Language Consultant**

- City of **El Cajon**: consulted on writing of charter revision and public education campaign for ballot measure changing from at-large to by-district City Council elections. (2016)
- Castaic Lake Water Agency and Newhall County Water District consultant advising on process, rules and legislation language for merger of the two districts including changing from atlarge to by-district election system. (2015-2016)
- City of **Corona**: consultant for City Council on a potential city charter and a move to by-district elections. (2015-2016)
- City of Pasadena (on behalf of Pasadena Unified School District): advised commission that successfully developed a city charter change moving Pasadena Unified from at-large to by-district elections and created a redistricting commission. (2011 – 2012)
- City of **Menifee**: advised commission considering language on by-district elections. (2009 2010)
- City of **Modesto**: advised commission that successfully developed a city charter change moving Pasadena Unified from at-large to by-district elections and created an independent redistricting commission. (2006 2008)
- City of **Goleta**: consulted on development of ordinances and ballot language asking voters what election system they preferred. (2003 2004)

#### **Racial Bloc Voting Analysis**

Extensive experience with all racial bloc voting statistical methods: homogeneous precinct analysis, Ordinary Least Squares (OLS) regression, Weighted OLS, Seemingly Unrelated Regression (SUR) and EZI ecological inference analysis.

Attorney-client privilege bars the listing of most of NDC's specific clients, but NDC has performed racial bloc voting analysis for clients of the following law firms: Nielsen, Merksamer, Parrinello, Gross & Leoni; Lozano, Smith; Atkinson, Andelson, Loya, Ruud & Romo; Dooley, Herr & Peltzer; Fagen Friedman & Fulfrost; Rutan & Tucker; among others.



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#### **Justin Levitt**

#### **Experience**

National Demographics Corporation – Vice President 2003 – Present

Jesse M. Unruh Assembly Fellowship 2006 – 2007

Rose Institute of State and Local Government – Assistant Student Manager 2002 – 2006

#### Research

Rose Institute of State and Local Government Research Affiliate *2011-Present* 

#### **Education**

University of California, San Diego 2007-Present Ph.D., M.A. in Political Science

- Dissertation title: "Beyond the Circle: Geographic Constraints on Tradeoffs in Redistricting"
- Masters completed in 2009, with a focus on Urban Politics
- Graduate Research Fellow at the Center for US-Mexico Studies, 2009-Present

Claremont McKenna College

2002-2006 B.A. in Philosophy, Politics, and Economics (PPE)

- Graduated cum laude
- Senior thesis title: "Applying Redistricting Methods from the Commonwealth to the United States."





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#### Services







Since 1979, National Demographics Corporation (NDC) has provided research services to a broad range of clients — state, tribal, and local governments; multi-national corporations and small businesses; non-profits and public interest organizations across the country.

Please choose one of the links to the left to learn more about each service offering available from NDC.

Districting & Redistricting

Voting Rights Act & Demographic Analysis

**Public Opinion Surveys** 

Community Network Analysis

#### **Census Bureau Coordination**

**GIS Mapping** 

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#### **FROM OUR CLIENTS:**

"Doug Johnson and his staff were absolutely outstanding. They were always very responsive to whatever requests we made. Their desire was to always serve us. Throughout the process, Doug was impartial and unbiased. He never seemed to have an agenda other than to make us happy. His demeanor and actions was always polite, courteous, professional and productive"

– Josh Hall, Arizona Independent Redistricting Commission





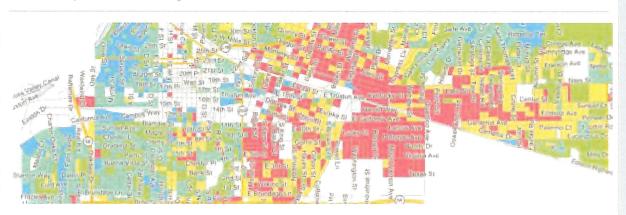




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#### **Districting & Redistricting**



Nationally recognized as a pioneer in good government districting and redistricting, NDC is especially experienced in working with local jurisdictions in California, Arizona and Nevada. With over 250 successful county, city, school district, community college district, water district, and special district districting and redistricting projects completed, NDC is, by far, responsible for successfully districting and redistricting more local governments than any other firm.

Since our founding in 1979, NDC has successfully guided clients nationwide through every aspect of the districting and redistricting process. We have a unique combination of expertise in the Federal and California Voting Rights Act requirements, the technical challenges of districting, and in public education and outreach on these issues.

NDC's trademark "3 E's" approach to districting and redistricting — Engage, Educate, and Empower — has a proven record of generating constructive public participation in these projects.

If your county, city, school district, water district, or special district is considering redistricting or contemplating a move from at-large to by-district and from-district election systems, contact NDC today.

More About Districting and Redistricting

Voting Rights Act & Demographic Analysis
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#### **More About Districting and Redistricting**





From Fort Bragg to San Diego, from Santa Cruz to Las Vegas, and from Inglewood to Scottsdale, NDC serves local government clients of all types across California, Arizona and Nevada.

Districting and redistricting do not have to cause difficult, distracting political and legal battles.

Without experienced and impartial management, the districting process can rapidly devolve into accusations of hidden agendas and favoritism.

NDC's most valuable service is the firm's experience transforming often-contentious and passionate debates into thoughtful, constructive discussions focused on options and outcomes rather than individual personalities or positions. We pioneered the "transparent districting" approach, which involves and guides the public at every stage of the process.

Our innovative tools and methods encourage public involvement in the process, such as "public participation kits" and online mapping tools that enable every resident to draw their own proposal at their own kitchen table, and NDC's exclusive online redistricting tools provide every resident with the power to draw their own lines.

Our philosophy of "NDC expertise, local decision making" embraces projects where resident-drawn maps are adopted — though of course we are here to to provide ideas and smooth out rough edges as needed.

Learn more about the "3 E's" of community engagement

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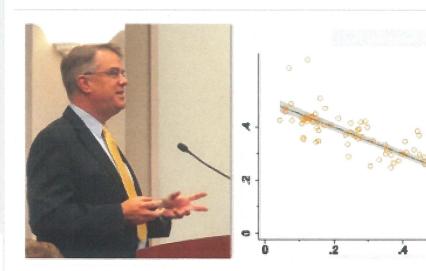
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#### **Voting Rights Act & Demographic Analysis**



# No company has met the voting rights act-related demographic needs of more local governments than NDC.

NDC performed analysis of potential California Voting Rights Act liability for over 300 California jurisdictions, and every one of our hundreds of districting and redistricting projects includes compliance with the Federal Voting Rights Act.

The longer you put off receiving the expert assistance you need, the more you risk unnecessary and costly legal disputes. NDC's analysis will answer your questions regarding compliance with the California and Federal Voting Rights Acts. Our analysis provides you with the informed confidence you need to safely make the right decisions for your community. And NDC's experience ensures the smooth implementation of any needed changes. Contact NDC today.

NDC and the California Voting Right ACT (CVRA) What is the California Voting Rights Act?
Is your jurisdiction at risk?
What can you do?
CVRA lawsuits are expensive
Additional Resources

# **Districting & Redistricting**

# **Voting Rights Act & Demographic Analysis**

**Public Opinion Surveys** 

**Community Network Analysis** 

**Census Bureau Coordination** 

**GIS Mapping** 

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#### NDC and the California Voting Right ACT (CVRA)





NDC is the leading demographic expert on the CVRA, having performed demographic assessments of potential CVRA liability for more than 300 California local governments.

Tulare, Madera Unified, Modesto, the City of Madera, Visalia, Compton, Escondido, Palmdale, San Mateo County, Anaheim and other jurisdictions all came to NDC for assistance when facing CVRA lawsuits. Hundreds of other jurisdictions came to NDC for analysis of potential liability before the plaintiffs appeared.

The 2002 passage of the California Voting Rights Act triggered a "quiet tsunami" of change in local government elections. So far CVRA led to election system changes in:

- 216 school districts
- 34 community college districts
- 137 cities
- 1 County Board of Supervisors (all counties are now by-district)
- 35 water and other special districts

To put the scale of change in context, prior to 2002 only 29 of California's 482 cities elected Councilmembers by-district. In less than 20 years, that number jumped to over 160. (Numbers last updated May 20, 2020.)

NDC President Douglas Johnson has served as an expert witness or consultant in prominent CRVA cases such as Jauregui v. Palmdale (2013). He has been a speaker on the CVRA at conferences of the

California School Board Association, the California Latino School Board Member Association, the California League of Cities, and other state and national conferences on redistricting and the Federal and California Voting Rights Acts.

NDC welcomes the opportunity to assist your jurisdiction with low-cost analysis of potential CVRA liability. Our unmatched experience provides 'real world' insights into what plaintiffs claim and how such cases proceed, both in court and in the court of public opinion.

Return to Voting Rights Act & Demographic Analysis

# **VOTING RIGHTS ACT & DEMOGRAPHICS ANALYSIS**

NDC and the California Voting Right ACT (CVRA)

What is the California Voting Rights Act?

Is your jurisdiction at risk?

What can you do?

CVRA lawsuits are expensive

Additional Resources

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#### **GIS Mapping**



For local governments, mapping data is the new frontier for innovation and cost-effective improvements in service. Accurate mapping can ensure voters get the right ballots in each election; ensure accurate population counts by the US Census lead to the proper allocation of federal program money to the jurisdiction; and enable the public to understand and participate in their community through activities such as reporting crimes, wild animal sightings, graffiti clean up requests, and the like.

#### NDC's experience in GIS and online mapping can help.

NDC's primary focus is on assisting county registrars and city clerks with election-related mapping of voters, precincts, ballot types, and live-precinct-by-precinct election night result reporting.

NDC also acts as liaison between the Census Bureau and local jurisdictions, updating Census maps to ensure accurate population counts (and the dollars that come with them). NDC can assist with LUCA, BBSP, or any of the other "alphabet soup" list of Census geography partnership programs – each of which leads to better geographic data and a more accurate population count.

Finally, NDC can assist with online mapping (both Google Maps and ArcGIS Online), which enables jurisdictions to share internal data with their constituents, and to gather input and ideas from those constituents.

Whether your jurisdiction seeks assistance for your internal GIS team or to completely outsource the work, NDC is ready and willing to help.

**Districting & Redistricting** 

Voting Rights Act & Demographic Analysis

**Public Opinion Surveys** 

**Community Network Analysis** 

**Census Bureau Coordination** 

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#### **Clients**

#### **School Districts**

Central AZ College Cuesta CCD Glendale CCD Grossmont-Cuyamaca CCD

Miracosta CCD Palomar CCD Rancho Santiago CCD

San Diego CCD Santa Clarita CCD

Sierra CCD

Southwestern CCD San Diego County

Office of Education San loaquin County

Office of Education

San Luis Obispo County Office of

Education

**Tuolume County** Office of Education

Alpine Union

Alpine Union Elementary

Alta Vista **Bakersfield City** 

Schools

Bonsall Union

Elementary

Borrego Springs

Unified

Burton Elementary Cajon Valley Union

Cajon Valley Union

#### Cities

Alhambra Anaheim Apple Valley Arcadia

Atwater Banning

Barstow Bellflower

Big Bear Lake Buckeye

Buena Park Camarillo

Campbell Carlsbad

Carson Cathedral City

Ceres Chino

Chino City Citrus Heights

Claremont Colton

Compton Corona

Corcoran Dana Point

Davis Dixon

Duarte Eastvale

El Cajon Elk Grove

**Encinitas** Escondido

# **Special Districts**

Alta Irrigation Antelope Valley-East Kern

Apple Valley Fire Carpinteria Sanitary

District

Citrus Heights Water Coalinga Healthcare

Coastside County Water

Desert Healthcare Eatern Municipal

Water

Elsinore Valley Municipal Water

Fallbrook Regional Healthcare

Foothill Municipal

Water

Fresno Irrigation Goleta Sanitary

District

Goleta Valley Water Grossmont

Healthcare

Hi Desert Water Imperial Irrigation

District

Ioshua Basin Water

Jurupa CSD

Lake Arrowhead CSD Leucadia Wastewater

Mojave Water Monterey Airport

#### Counties

Clark County **Kings County** Los Angeles County Merced County San Bernardino County San Diego County San Mateo County

# Community **College Districts**

Yuma County

Antelope Valley Barstow College of the Canyons

Coast Cuesta

Glendale

Grossmont-Cuyamaca

MiraCosta Palomar

Rancho Santiago

San Diego Sierra

#### **Other Entities**

Atlantic Richfield Company Los Angeles County Fairplex National Association of Manufacturers

Elementary Calistoga Joint Unified Capistrano Unified School District Capistrano Uniifed Cardiff Elementary Carlsbad Unified Caruthers Cavucas Centinela Valley Central Unified Chula Vista Elementary Chula Vista Elementary Clay Elementary Clovis Unified Coalinga - Huron Board of Education Coronado Unified Dehesa Elementary Del Mar Union Elementary Dinuba Unified Eastern Sierra Unified Elk Grove Unified **Encinitas Union** Elementary **Escalon Unified** Escondido Union Elementary Escondido Union High Exeter Elem Exeter High **Exeter Unified** Fallbrook Union Elementary Fallbrook Union High Firebaugh-Las Deltas Unified Fresno Unified Greenfield **Grossmont Union** High Jamul-Dulzura Union Elementary Julian Union Elementary Julian Union High

Kerman Unified

Exeter Firebaugh **Fontana** Fowler **Fullerton** Glendale Glendora Half Moon Bay Hanford Hemet Hesperia Highland Imperial Beach Indio Jurupa Valley King City Kingsburg La Mirada Lake Elsinore Lake Forest Lemoore Lincoln Lodi Lompoc Los Banos Madera Martinez Menlo Park Menifee Merced Mesa Modesto Monterey Park Moreno Valley Morgan Hill Moorpark Murietta Napa Novato Oakland Ojai Orange Oroville Oxnard Pacifica Palm Desert Palmdale Palm Springs

Parlier

Pasadena

Palmdale Water Palomar-Pomerado Health System Pleasant Valley Parks & Recreation Rainbow Municipal Water Rowland Municipal Water San Bernardino Water San Miguel Fire Protection Santa Clarita Valley Water Santa Maria Airport South Coast Water Three Valleys Municipal Water Tri-Ctiy Healthcare Tulare Regional Health Care District Valley Sanitation Walnut Valley Water West Valley Water Western Municipal

Water

Southern California
Disposal
Las Virgenes – Malibu
Council of
Governments
San Gabriel Valley
Association of Cities
San Bernardino
Association of
Governments
Westside Community
Health Care District

School District Paso Robles Kern HSD Patterson Kings Canyon Unified Placentia School District Peoria Kings River Phoenix Kingsburg Elem Pomona Kingsburg High Porterville La Mesa-Spring Valley Poway Lake Elsinore Rancho Cucamonga Lakeside Union Redlands Redwood City Elementary Lakeside Union Reedley School Riverbank Lancaster Elementary Rohnert Park Lemon Grove Roseville Elementary San Diego Lindsay Unified San Marcos Madera Unified San Rafael Merced Union High Sanger School District Santa Barbara Modoc Santa Clarita Monson Soltana Santa Rosa Mountain Empire Santee Unified Simi Valley Napa Valley Unified South Pasadena National Elementary South San Francisco Oak Grove Stanton Elementary School Stockton District Sunnyvale Oceanside Unified Surprise Pacific Union Tehachapi Panama Buena Vista Temecula Pasadena Area Torrance Community College Tulare Turlock District Pasadena Unified Twentynine Palms Pixley Union **Union City** Elementary Vallejo Pleasant View Ventura Porterville Visalia Poway Unified Vista **Poway Unified** Wasco Ramona Unified West Covina Rancho Santa Fe Whittier Elementary Wildomar Richland School Yucaipa Yucca Valley District

Riverdale Joint Union High School District Riverdale Unified San Diego City Schools San Dieguito Union High San Marcos Unified San Pasqual Union Elementary San Ysidro Elementary Sanger Unified School District Santee Elementary Selma Unified Solana Beach Elementary South Bay Union Spencer Valley Elementary Strathmore Elem Sulphur Springs Elementary Sundale Union Elementary Sweetwater Tulare City Elem Tulare City High Tulare County Board of Education Tulelake Turlock Unified Twin Rivers Unified Vallecitos Elementary Valley Center Pauma Unified Visalia Unified Vista Unified Walnut Valley Water Warner Unified Washington Union

#### **RECENT NEWS**

Whittier Union High Woodlake Union

NDC 2020 Estimated Census Data NDC built a Census Block Read more

2021/2022 Redistricting Milestone
NDC is happy to announce
Read more



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#### News

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#### **NDC 2020 Estimated Census Data**

NDC built a Census Block level database of estimated 2020 Census total population figures. The database is free to anyone who wants it, with the understanding that these are estimates and no one knows exactly what the 2020 Census data will show. If you are interested, the database — and the methodology NDC used to build [...]

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#### 2021/2022 Redistricting Milestone

NDC is happy to announce our 50th local government redistricting client for the 2021/2022 redistricting cycle! NDC served 105 Arizona and California local government redistricting clients in 2011. With our recently expanded team we expect to handle many more in 2021/2022. If you are a county, city, school district, community college, or special district, contact [...]

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#### **NDC Launches AZ BBSP Program**

On the state of Arizona's behalf, NDC is coordinating the state's 2020 Census "Block Boundary Suggestion Program." This is the first opportunity for state, county and local officials to draw the Census Blocks that will be used for the 2020 Census counts, and, in so doing, influence the flexibility to draw precincts and Congressional, state [...]

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### **Updated Counts of CVRA-Driven Changes**

Update: May 1, 2020 400 Jurisdictions have now switched from at-large to by-district elections since passage of the California Voting Rights Act: 126 Cities 212 School Districts 34 Community College Districts 27 Special Districts (Health Care, Airport, Water, Sanitation, etc.) 1 County (now all 58 California counties are by-district) In addition, NDC is aware of [...]

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#### **Supreme Court Upholds Ruling that CVRA applies to Charter Cities**

On August 20, 2014, the California Supreme Court declined to review a Second District Court of Appeal ruling that charter cities are vulnerable to litigation under the California Voting Rights Act. The ruling is the latest in the City of Palmdale's ongoing CVRA litigation, Jauregi vs. City of Palmdale, S219809. The Los Angeles Times, San Francisco Chronicle, [...] Continue Reading



#### NDC quoted in California Voting Rights Act article

NDC President Douglas Johnson is prominently quoted in the Orange County Register's in-depth coverage of the California Voting Rights Act and the Act's impact on Orange County jurisdictions.

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#### San Mateo County is NDC's 100th

San Mateo County is NDC's 100th redistricting client in the 2010 Census cycle.

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#### **NDC President on Voting Districts**

Christian Science Monitor publishes NDC President Johnson's thoughts on redistricting.

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#### **Oakland Selects NDC**





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#### FROM OUR CLIENTS:

"Doug Johnson and his staff were absolutely outstanding. They were always very responsive to whatever requests we made. Their desire was to always serve us. Throughout the process, Doug was impartial and unbiased. He never seemed to have an agenda other than to make us happy. His demeanor and actions was always polite, courteous, professional and productive"

– Josh Hall, Arizona Independent Redistricting Commission









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If you are a county, city, school district, community college, or special district, contact us now to find out more about how NDC can assist your jurisdiction with the new rules and timetables for redistricting.

< NDC Launches AZ BBSP Program

NDC 2020 Estimated Census Data >

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