



OCSBA
Orange County School Boards Association

SPOTLIGHT ON NEWS

February 2014 Edition

Orange County School Boards Association

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A Message from the OCSBA President

For years, school board trustees have been advocating for more local control and fewer strings attached to categorical dollars. It remains to be seen whether

Local Control Funding Formula, LCFF, will be the answer to our objective. The educational community will be debating that issue for years to come. What we know now is that districts must adopt their own Local Control Accountability Plan before July 2014.

As trustees for our districts, we have the responsibility to develop a plan that establishes annual goals for all students. A commitment must be made to seek input from parent advisory groups and community partners. We must ask ourselves how will we measure student achievement? How will we measure success over time? How will we be using our dollars in an efficient and effective manner to benefit every student?

Although we are all feeling a bit overwhelmed by our new “local control,” there are numerous benefits that will come to the surface. We now have a window of opportunity to use the parent and community involvement as a guiding force. School districts have an opportunity to set robust goals; self-evaluate; go beyond test scores and shift the decision making from Sacramento to our local districts. In the end our overarching goal still remains the same—providing a world class education that meets the needs of every student.

Sharon Wallin

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SAVE THE DATES!



A Unique Dialogue with Sue Burr, State Board of Education Member

Wednesday, April 2, 2014, Irvine Marriott

Registration and Refreshments 3:45 to 4:00 p.m., Program 4:00 to 5:30 p.m.

OCSBA Annual Dinner Meeting/2014-2015 Board Elections

Wednesday, May 7, 2014, Irvine Marriott

PAGE Meeting 5:30, Networking 6:00, Dinner 6:30 p.m.

Fiscal Seminar

Wednesday, May 21, 2014, 4:15 to 5:30 p.m., Orange County Department of Education



2013 Marian Bergeson Award Winner

Robert Singer

Dr. Robert Singer, Fullerton Joint Union High School District Board of Trustees Member, received the prestigious Marian Bergeson Award at the Orange County School Boards Association (OCSBA) dinner meeting held at the Irvine Marriott on October 16, 2013.

The Marian Bergeson Award recognizes Orange County school board members who have provided outstanding governing board service and community service to promote and enhance public education. The award serves as a tribute to Marian Bergeson, who formerly served as a member of the California State Assembly, California State Senate, Orange County Board of Supervisors, and as the California Secretary of Education.

As a Trustee of the Fullerton Joint Union High School District, Bob Singer has served the education community for 33 years. He is highly regarded for developing and implementing changes to California public education law in order to strengthen the ability of districts to provide high quality education for all students.

Bob always keeps the best interest of students at the forefront of his decisions, and he often takes the time to gather input from stakeholders before casting his vote on important issues. He has served on the Orange County Committee on School District Organization for the past 11 years and on CSBA Delegate Assembly for 12 years.

In addition, he has served as a Trustee for the North Orange County Regional Occupational Program and on the City of Fullerton Economic Development Team.



Robert Singer



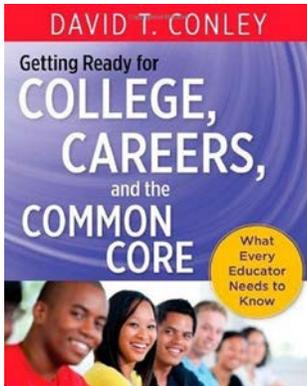
Welcome New Superintendents

RICK MILLER, Ph.D. – Santa Ana Unified School District

Dr. Miller joined Santa Ana Unified School District as Superintendent in November 2013. He brings 40 years of educational experience to Santa Ana, including 22 years as a superintendent in both California and Idaho. Prior to becoming the Santa Ana Unified School District Superintendent, he served as superintendent for the Riverside Unified School District. He holds four academic degrees including a Ph.D. in education; Ed. Sp. (Education Specialist) in educational administration; M.Ed. (Masters in Education) in educational administration and higher education; and a Bachelor's degree in chemistry. He has also authored several articles and presented at state and national conferences.

Marian Kim-Phelps, Ed.D. – Westminster School District

Dr. Kim-Phelps became the Superintendent of Westminster School District in November 2013. She previously served as an area superintendent for the San Diego Unified School District. Before entering school district administration, she worked as an elementary and middle school teacher, and then as a vice principal and elementary school principal. Prior to entering public education, Kim-Phelps worked in hospital business administration with Scripps Health for more than 10 years.



Dr. David Conley, Author and Leader On College and Career Readiness, Addresses Orange County Educators

*By Michael Matsuda, Member,
Board of Trustees, North Orange County Community College District*

Premier author and national leader on college and career readiness, Dr. David Conley of the University of Oregon spoke to a packed house of education and business leaders at the Irvine Marriot on January 27. Dr. Conley's work has been to research college readiness and related policy issues. For decades he's asked, "What does it take to make students succeed in college?"

"Readiness implies that the student's preparation is well aligned with the full set of knowledge and skills necessary to succeed in postsecondary education. The emphasis here is on being able to succeed, not just on being admitted." To that end, Dr. Conley and his research team have developed the Four Keys to College and Career Readiness. Students are ready for college and career to the degree to which they have mastered each of these Four Keys. The keys are Key Cognitive Strategies, Key Content Knowledge, Key Learning Skills and Techniques, and Key Transition Knowledge and Skills.

With respect to the Common Core State Standards, Dr. Conley stated that while they are going to be assessed in the consortia assessments in some fashion, they don't really get the prominence they deserve. These four areas are perhaps as important as content knowledge in English and math. They are: speaking, listening, research, and technology proficiency.

Importantly, Dr. Conley's work emphasizes the distinction between college /career readiness, the common core standards, and the common core state assessment which will be implemented in 2015 through the Smarter Balanced Assessment Consortium (SBAC). It is therefore vital that district leaders understand these distinctions and focus on the big picture which should be college and career readiness, rather than the SBAC driving district decisions and priorities.

Orange County Superintendent, Dr. Al Mijares, who introduced Dr. Conley, also unveiled OCDE's new strategic plan that challenges the county to become the nation's leader in college and career readiness. Dr. Mijares underscored Conley's message in a stirring video presentation: "You know, we have the capacity to make our difference in the world. So I just want us to not dream small, but dream enormous, you know, dream big. If we are concerned about college and career readiness, why not be the best? We have to persevere, but you know what? All of that stuff pays off, and I think we can get to the point where when people are sitting around just having ordinary conversation and it gets to the matter of education, bing, the light bulb goes on and they think Orange County."

Dr. Conley's presentation can be viewed at <http://www.ocde.us/strategicplan/Pages/David-Conley.aspx>



An Invitation from The Orange County School Boards Association

Wondering about the State Board of Education?
Here's Your Chance to Get Your Questions Answered!

A Unique Dialogue with Sue Burr, State Board of Education Member

The Orange County School Board Association (OCSBA) is hosting a very special opportunity for school board members, district superintendents, and administrators to meet with Sue Burr, Member of the State Board of Education, (SBE). Now that the SBE has approved emergency Local Control Funding Formula (LCFF) spending regulations and a template for Local Control and Accountability Plans (LCAP), school districts are in the process of developing their LCAP, and it is a great time to get your questions answered directly.

Sue Burr is one of two State Board members who worked most closely with the California Department of Education and SBE staff and WestEd consultants to review months of public comment, and craft the regulations and LCAP template. Sue will be joined by Jeff Frost, California Association of Suburban School Districts, to provide an overview of the LCFF and LCAP. Most of the meeting will be focused on addressing Orange County's questions. Don't miss this unique opportunity for dialogue and exchange with Sue, Jeff, and your OCSBA colleagues.

Sue Burr and Jeff Frost have requested you forward questions ahead of their presentation so they can align the information as to what is pertinent to Orange County. ***Please email questions to Blanca Zimmerman at bjzimmerman@ocde.us by March 17, 2014.*** Questions will also be solicited at the meeting, however the questions submitted prior to the meeting will be the basis for Sue to tailor her presentation to meet Orange County's needs.

Sue Burr served as the executive director of the California State Board of Education and as education policy advisor to Governor Brown from 2011 to 2012. She served as the executive director of the California County Superintendents Educational Services Association from 2006 to 2011 and was the Association's governmental relations director from 2003 to 2006.

Jeff Frost, from Frost, Davis & Donnelly, is the lobbyist for the California Association of Suburban School Districts. He has over 25 years of experience lobbying the California State Legislature on behalf of school districts and education associations.

SEND IN YOUR QUESTIONS NOW!

Date: April 2, 2014

Location:

Irvine Marriott
18000 Von Karman Ave.
Irvine, CA 92613

Registration & Refreshments:

3:45 p.m. to 4:00 p.m.

Program: 4:00 p.m. to 5:30 p.m.

Parking Fee: \$5 – cash preferred

Event Cost: Free

Reservations:

Through your district superintendent's office by **March 26, 2014.**