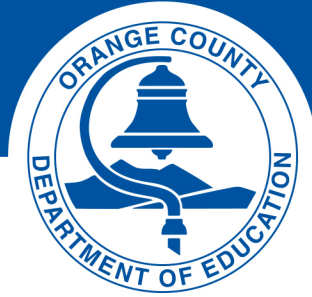


NEWS RELEASE

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Expert on music and brain function to speak at upcoming Creative Edge Lecture

The March 14 presentation is expected to draw arts, education and business leaders

COSTA MESA, Calif., Feb. 9, 2016 – Noted neuroscientist and musician Charles Limb, who has extensively researched how the brain creates and responds to music, will be the featured speaker at the seventh annual Creative Edge Lecture from 10 to 11:30 a.m. on March 14 at the Renée and Henry Segerstrom Concert Hall.

The presentation, also set to include musicians from the Thelonious Monk Institute of Jazz Performance at UCLA, is expected to draw leaders from the business, arts and education communities.

Dr. Limb, who holds degrees from Harvard and Yale, is a professor and chief of otology/neurotology and skull base surgery at the University of California, San Francisco. He's also an expert in music whose questions about how the brain works during musical improvisation prompted him to put jazz musicians and rappers through a functional magnetic resonance imaging scanner, or fMRI.

By sharing his latest findings, Dr. Limb, whose research has been featured by such prominent news outlets as the New York Times, CNN and TED, will offer invaluable insight on how we generate new ideas, why creativity is a crucial part of who we are, and why creative pursuits are critical to the advancement of the human race.

Sponsors for this year's Creative Edge Lecture include the Orange County Department of Education, Boeing, Segerstrom Center for the Arts, Phil and Mary Lyons, Haskell & White LLP, UCI's Claire Trevor School of the Arts, Susan K. Hori, Carl Neisser, Judith Posnikoff, Janet and James "Walkie" Ray, Kay Mortenson and the Orange County Community Foundation.

The Renée and Henry Segerstrom Concert Hall is located at 600 Town Center Drive in Costa Mesa. Tickets are \$25 if purchased before the early-bird deadline of Feb. 29 and \$35 if purchased in March. The cost for students to attend is \$10.

To order tickets, visit www.SCFTA.org, or call 714-556-2787. For more information, contact Steve Venz, OCDE's visual and performing arts coordinator, at 714-966-4128 or svenz@ocde.us.

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