



**Orange County Department of Education  
Human Resources Department  
Classified Management Class Specification**

---

**Project Manager, Career Technical Education Partnership (CTEp)**

**Class Code: 1453  
Work Days: 225**

**GENERAL PURPOSE**

Support the development of Career Technical Education business and community partnerships for the Central Orange County Career Technical Education Partnership's (CTEp) three school district partners, the Orange, Garden Grove, and Santa Ana Unified School Districts; and provide responsible support to higher level management staff.

**SUPERVISION RECEIVED AND EXERCISED**

1. Receives direction from higher level management staff.
2. May exercise direct supervision over professional, technical, and clerical staff.

**ESSENTIAL DUTIES AND RESPONSIBILITIES**

*This position description is intended to describe the general nature and level of work performed by an employee assigned to this position. This description is not an exhaustive list of all duties, responsibilities, knowledge, skills, abilities, and working conditions associated with this position. All requirements are subject to possible modification to reasonably accommodate individuals with a disability.*

1. Recommend and assist in the implementation of goals, objectives, and strategic plan; establish schedules and methods for providing specialized services; implement policies and procedures.
  2. Serve as a public relations liaison between the Central Orange County Career Technical Education Partnership (CTEp) and its districts and community partners, including business and industry, public and private agencies, colleges, universities, and non-profit organizations.
  3. Solicit business and community partnerships for the purpose of procuring work-based learning opportunities, such as internships, job shadowing, and real-world projects.
  4. Negotiate internship contracts and ensure employer satisfaction with student performance.
  5. Train internship supervisors, ensure student safety, and monitor regulatory compliance.
  6. Attend meetings of local chambers of commerce, community colleges; and professional, business, and community organizations.
  7. Serve on a variety of committees and project teams as they relate to Career Technical Education partnerships.
-

---

## **ESSENTIAL DUTIES AND RESPONSIBILITIES (cont.)**

8. Deliver informational presentations to employers, community members, educational organizations, and business and industry partners regarding CTEp and work-based learning.
9. Create public information pieces for state and local audiences using a variety of media, including text, photography, multimedia presentation software, social networking, and the CTEp website.
10. Write articles covering student success stories and highlighting positive student events and outcomes for news media, magazines, and newsletters.
11. Maintain records and develop reports on pertinent topics concerning new or ongoing programs and program effectiveness; maintain records for student programs and activities; prepare statistical reports as required.
12. Communicate effectively verbally and in writing with staff, school district personnel, community partners, and the public.
13. Maintain awareness of new developments in education and Career Technical Education; incorporate new developments into programs as appropriate.
14. Demonstrate attendance sufficient to complete the duties of the position as required.
15. Perform related duties similar to the above in scope and function as required.

## **QUALIFICATIONS (KNOWLEDGE, SKILL, ABILITY REQUIREMENTS)**

### **Knowledge of:**

1. Recent developments, current literature, and sources of information related to CTE and current educational programs.
2. Basic operations, services, activities, and guidelines of CTEp's instructional programs.
3. Modern principles and practices of education program development and implementation.
4. Local educational institutions, businesses, government agencies, and other organizations that support and/or partner with CTEp.
5. Modern principles and practices of program development and implementation.
6. Advanced level computer technology and software applications.
7. Pertinent federal, state, and local laws, codes, and regulations.

### **Ability and Skill to:**

1. Keep abreast of new developments in CTE as they relate to the creation, delivery, and support of Career Technical Education.
2. Recommend and implement goals, objectives, and practices for providing effective and efficient services and programs.
3. Plan, direct, and coordinate various programs and services.

---

**Ability and Skill to (cont.):**

4. Elicit community and organizational support for services and programs.
5. Establish and maintain effective working relationships with various constituencies.
6. Understand, interpret, and explain laws, codes, contracts, regulations, policies, and procedures.
7. Develop and present training materials.
8. Prepare clear and concise correspondence, reports, and other written materials.
9. Analyze problems, identify alternative solutions, project consequences of proposed actions, and implement recommendations in support of goals.
10. Communicate clearly and concisely, both orally and in writing, in English; present information effectively in front of both large and small groups.

**Education, Training and Experience:**

A typical way of obtaining the knowledge, skills, and abilities outlined above is Bachelor's degree from an accredited college or university with major course work in education, organizational management, communications, public relations, or related fields and three (3) years of experience in public relations, sales, or community outreach programs related to education

**PHYSICAL AND MENTAL DEMANDS**

*The physical and mental demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this class. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.*

**Physical Demands**

While performing the duties of this job, employees are regularly required to bend, stoop, push, pull, grasp, squat, twist, kneel, walk, sit, and reach to access materials or equipment and complete other tasks as assigned; lift and carry up to 25 pounds; and lift from ground, waist, chest, shoulder, and above shoulder level. The position may include occasional need to traverse uneven surfaces.

Employees in this classification are to be able to travel countywide to a variety of sites within a reasonable time frame; read written and electronic materials; communicate clearly in person, on the phone, and via email; and operate all required equipment.

**Mental Demands**

While performing the duties of this class, employees are regularly required to use written and oral communication skills; read and interpret information; analyze and solve problems; use mathematical reasoning; make observations; learn and apply new information or skills; perform highly detailed work; work on multiple, concurrent tasks with frequent interruptions; work under intensive deadlines and meet productivity requirements; and interact successfully with various groups of people encountered in the course of work.

---

## **WORK ENVIRONMENT**

*The work environment characteristics described here are representative of those an employee encounters while performing the essential functions of this class. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.*

Employee typically works in an office environment that is fast paced with variable pressure.

10/14, 7/17